

## ONLINE PRIVACY NOTICE

### 1. Introduction.

- (a) **Web Site Owner.** PARTYNRIDENASHVILLE LLC ("PARTYNRIDENASHVILLE") is the owner of this web site ("PARTYNRIDENASHVILLE Web Site"). PARTYNRIDENASHVILLE can be contacted by mail at 5644 Franklin Pike Circle, Brentwood, Tennessee 37027, by phone at (615) 337-4342, or by e-mail at partynridentenashville@gmail.com. This online privacy notice discloses PARTYNRIDENASHVILLE information practices for this PARTYNRIDENASHVILLE Web Site, including what type of personal identifiable information is requested in order to make a purchase, how the information is used, and with whom the information is shared.
- (b) **Web Site Visits.** In general, you can visit on the PARTYNRIDENASHVILLE Web Site without disclosing any personal information. PARTYNRIDENASHVILLE does not keep track of the domains from which people visit us.
- (c) **Web Site Transactions.** At times, PARTYNRIDENASHVILLE will need personal information regarding a customer or a prospect. For example, to process an order or provide a subscription, PARTYNRIDENASHVILLE may need to know a customer's name, mailing address, e-mail address and credit card details. It is PARTYNRIDENASHVILLE's intent to inform you before PARTYNRIDENASHVILLE collects personal information, such as user's name and/or address on the Internet. If you tell us that you do not wish to have this information used as a basis for further contact with you, PARTYNRIDENASHVILLE will respect your wishes.

### 2. Personal Information That May Be Collected.

- (a) **Identifying Information.** In order to make a purchase, PARTYNRIDENASHVILLE will request a user to provide certain personal identifying information, which may include: name, postal address, e-mail address, telephone number, facsimile number, method of payment, and, if applicable, credit card number. PARTYNRIDENASHVILLE may request additional information necessary to establish and maintain customer's account.
- (b) **Payments.** Order and payment processing services for customers on the PARTYNRIDENASHVILLE Web Site are provided by FareHarbor and are subject to the FareHarbor Terms of Use and Privacy Policy. By agreeing to these terms or continuing to operate as a prospective customer or customer on the PARTYNRIDENASHVILLE Web Site, you agree to be bound by the FareHarbor Terms of Use, as the same may be modified by FareHarbor at any time. As a condition of PARTYNRIDENASHVILLE enabling order payment processing services through FareHarbor, you agree to provide PARTYNRIDENASHVILLE accurate and complete information about you and your business, and you authorize PARTYNRIDENASHVILLE to share it and transaction information related to your use of the order and payment processing services provided by FareHarbor.

- (c) **Service Quality Monitoring.** Some Web site transactions may require a customer to telephone PARTYNRIDENASHVILLE, or PARTYNRIDENASHVILLE to call the customer. PARTYNRIDENASHVILLE will not contact you by telephone without your prior consent, except to confirm an order placed online and/or to inform a customer of the status of such order. Customer should be aware that it is PARTYNRIDENASHVILLE's practice to monitor, and in some cases record such calls for staff training or quality assurance purposes.
- (d) **Information from Children.** PARTYNRIDENASHVILLE does not sell products or services for purchase by children, and will not collect or post information from a child under the age of 18 without the involvement of a parent or guardian. PARTYNRIDENASHVILLE will notify the child's parent or guardian at the e-mail address provided by the prospective customer, alerting the parent or guardian to the child's use of the Web site and providing instructions as to how the parent or guardian can delete the child's registration from the Web site. PARTYNRIDENASHVILLE does not use personally identifying information collected from children for marketing or promotional purposes, and does not disclose such information to any third party for any purpose whatsoever.
- (e) **Lost or Stolen Information.** If a customer's credit card is lost or stolen, the customer should promptly notify PARTYNRIDENASHVILLE in order to enable PARTYNRIDENASHVILLE to cancel the lost or stolen information and to update its records with a changed credit card.
- (f) **Chat Rooms, Forums and Bulletin Boards.** If customer participates in an PARTYNRIDENASHVILLE chat room, discussion forum, or posts messages to an PARTYNRIDENASHVILLE bulletin board, customer should be aware that the information disclosed and shared will be broadly available to other persons, both inside of and/or outside PARTYNRIDENASHVILLE, who have access to that chat room, forum or bulletin board. Some individual PARTYNRIDENASHVILLE chat rooms, forums or bulletin boards have additional rules and conditions regarding participation. Also, participant's expressed opinion is his or her own and should not be considered as reflecting the opinion of PARTYNRIDENASHVILLE.
- (g) **Links to Other Web Sites.** An PARTYNRIDENASHVILLE Web site may contain links to other web sites. PARTYNRIDENASHVILLE is not responsible for the privacy practices or the content of those other Web sites.

### 3. Uses Made of the Information.

- (a) **Limited Uses Identified.** Without customer's prior consent, PARTYNRIDENASHVILLE will not use your personal identifiable information for any purpose other than that for which it is submitted. PARTYNRIDENASHVILLE uses personal identifiable information to reply to inquiries, handle complaints, provide operational notices and in program record-keeping. PARTYNRIDENASHVILLE also processes billing and business requests related to PARTYNRIDENASHVILLE Web Site participation.

- (b) **Marketing Uses.** Unless customer marks an "x" on the opt-out option box herein provided, PARTYNRIDENASHVILLE reserves the right to provide customer with information about PARTYNRIDENASHVILLE's Web site, PARTYNRIDENASHVILLE products and services, and related information in which customer has indicated an interest.
- (c) **Stored Information Uses.** PARTYNRIDENASHVILLE stores the information provided by customer. Stored information is used by PARTYNRIDENASHVILLE and PARTYNRIDENASHVILLE agents: to support customer interaction with the PARTYNRIDENASHVILLE Web site; to deliver customer purchases; and/or to contact customer again about other PARTYNRIDENASHVILLE services and products.
- (d) **Online Advertising.** Some companies that help PARTYNRIDENASHVILLE deliver interactive on-line advertising, such as banner ads, may collect and use information about PARTYNRIDENASHVILLE's customers to help PARTYNRIDENASHVILLE better understand the types of advertising or promotions that are most appealing to PARTYNRIDENASHVILLE's customers. After it is collected the information is aggregated so it is not identifiable to a specific individual. If, however, customer would prefer that these companies not collect such information, please mark an "x" on the opt-out option box herein provided.

#### 4. Disclosure of the Information.

- (a) **Within Corporate Organization.** PARTYNRIDENASHVILLE is a multinational organization with technical systems that cross borders. Some countries may provide less legal protection for customer personal information. In such countries PARTYNRIDENASHVILLE will still handle customer personal information in the manner described herein.
- (b) **Mergers and Acquisitions.** Circumstances may arise where for business reasons, PARTYNRIDENASHVILLE decides to sell, buy, merge or otherwise reorganize its businesses in the United States or some other country. Such a transaction may involve the disclosure of personal identifying information to prospective or actual purchasers, and/or receiving such information from sellers. It is PARTYNRIDENASHVILLE's practice to seek appropriate protection for information in these types of transactions.
- (c) **Agents.** PARTYNRIDENASHVILLE employs or engages other companies and individuals to perform business functions on behalf of PARTYNRIDENASHVILLE. These persons are provided with personal identifying information required to perform their functions, but are prohibited by contract from using the information for other purposes. These persons engage in a variety of functions which include, but are not limited to, fulfilling orders, delivering packages, removing repetitive information from customer lists, analyzing data, providing marketing assistance, processing credit card payments and providing customer services.
- (d) **Affiliated Businesses.** PARTYNRIDENASHVILLE works closely with affiliated businesses operating web site stores, providing services or selling products on each other's Web sites. These businesses identify themselves to customers. Customer

information related to a transaction with an affiliated business is shared with that affiliated business.

- (e) **Marketing Analysis by Third Parties.** PARTYNRIDENASHVILLE reserves the right to disclose to third parties personal information about customers for marketing analysis; however, any information disclosed will be in the form of aggregate data that does not describe or identify an individual customer.
- (f) **Disclosure to Governmental Authorities.** PARTYNRIDENASHVILLE may release personal information to appropriate governmental authorities where release is required by law (for example, a subpoena) or by a regulation, or is requested by a government agency conducting investigations or proceedings.

## 5. Use of Computer Tracking Technologies.

- (a) **No Tracking of Personal Information.** PARTYNRIDENASHVILLE's Web site(s) are not set up to track, collect or distribute personal information not entered by visitors. Our site logs do generate certain kinds of non-identifying site usage data, such as the number of hits and visits to our sites. This information is used for internal purposes by technical support staff to provide better services to the public and may also be provided to others, but, again, the statistics contain no personal information and cannot be used to gather such information.
- (b) **Use of Cookies.** PARTYNRIDENASHVILLE, or its third party vendors, collects non-identifiable and personal information through the use of various technologies, including "cookies." A cookie is an alphanumeric identifier that a Web site can transfer to customer's hard drive through customer's browser. The cookie is then stored on customer's computer as an anonymous tag that identifies the customer's computer, but not the customer. Cookies may be sent by PARTYNRIDENASHVILLE or its third party vendors. Customer can set its browser to notify customer before a cookie is received, giving an opportunity to decide whether to accept the cookie. Customer may also set its browser to turn off cookies; however, some Web sites may not then work properly.
- (c) **Use of Web Beacon Technologies.** PARTYNRIDENASHVILLE may also use Web beacon or other technologies to better tailor its Web site(s) to provide better customer service. If these technologies are in use, when a visitor accesses these pages of the Web site, a non-identifiable notice of that visit is generated which may be processed by PARTYNRIDENASHVILLE or by its suppliers. Web beacons usually work in conjunction with cookies. If customer does not want cookie information to be associated with customer's visits to these pages, customer can set its browser to turn off cookies; however, Web beacon and other technologies will still detect visits to these pages, but the notices they generate cannot be associated with other non-identifiable cookie information and are disregarded.
- (d) **Collection of Non-Identifiable Information.** PARTYNRIDENASHVILLE may collect non-identifiable information from user visits to the PARTYNRIDENASHVILLE Web site(s) in order to provide better customer service. Examples of such collecting include: traffic analysis, such as tracking of the domains

from which users visit, or tracking numbers of visitors; measuring visitor activity on PARTYNRIDENASHVILLE Web site(s); Web site and system administration; user analysis; and business decision making. Such information is sometimes known as "clickstream data." PARTYNRIDENASHVILLE or its contractors may use this data to analyze trends and statistics.

- (e) **Collection of Personal Information.** PARTYNRIDENASHVILLE collects personal identifying information from customer during a transaction. PARTYNRIDENASHVILLE may extract some personally identifying information about that transaction in a non-identifiable format and combine it with other non-identifiable information, such as clickstream data. This information is used and analyzed only at an aggregate level (not at an individual level) to help PARTYNRIDENASHVILLE understand trends and patterns. This information is not reviewed at an individual level.

## 6. Information Security.

- (a) **Commitment to Online Security.** PARTYNRIDENASHVILLE intends to protect customer personal information and to maintain its quality. To achieve information security and quality, PARTYNRIDENASHVILLE implements appropriate measures and processes, such as using encryption when transmitting certain sensitive information.
- (b) **No Liability for Acts of Third Parties.** PARTYNRIDENASHVILLE will exercise all reasonable efforts to safeguard the confidentiality of customer personal information. However, transmissions protected by industry standard security technology and implemented by human beings cannot be made absolutely secure. Consequently, PARTYNRIDENASHVILLE shall not be liable for unauthorized disclosure of personal information due to no fault of PARTYNRIDENASHVILLE including, but not limited to, errors in transmission and unauthorized acts of PARTYNRIDENASHVILLE staff and third parties.

## 7. Privacy Policy Changes and Opt-Out Rights.

- (a) **Changes to Privacy Policy.** This privacy notice was last updated on March 22, 2021. PARTYNRIDENASHVILLE reserves the right to update its privacy policy statement at any time. A notice of any material change will be posted on the PARTYNRIDENASHVILLE Web site home page for thirty (30) days prior to the implementation of such change.
- (b) **Opt-Out Right.** Customer and prospective customer has the right at any time to cease permitting personal information to be collected, used or disclosed by PARTYNRIDENASHVILLE and/or by any third parties with whom PARTYNRIDENASHVILLE has shared and/or transferred such personal information. Right of cancellation may be exercised by contacting PARTYNRIDENASHVILLE via e-mail at [partynridenashville@gmail.com](mailto:partynridenashville@gmail.com), telephone or certified postal mail. After processing the cancellation, PARTYNRIDENASHVILLE will delete customer or prospective customer's personal information from its data base.

## 8. Access Rights to Data.

- (a) **Information Maintained by PARTYNRIDENASHVILLE.** Upon customer's request, PARTYNRIDENASHVILLE will provide a reasonable description of customer's personally identifiable information that PARTYNRIDENASHVILLE maintains in its data bank. PARTYNRIDENASHVILLE can be contacted by e-mail at partynridenashville@gmail.com, telephone at (615) 337-4342, or certified postal mail at 5644 Franklin Pike Circle, Brentwood, Tennessee 37027.
- (b) **Corrections and Changes to Personal Information.** Help PARTYNRIDENASHVILLE to keep customer personal information accurate. If customer's personal information changes, or if customer notes an error upon review of customer information that PARTYNRIDENASHVILLE has on file, please promptly e-mail PARTYNRIDENASHVILLE at partynridenashville@gmail.com and provide the new or correct information.
- (c) **Your California Privacy Rights.** Beginning on January 1, 2005, California Civil Code Section 1798.83 permits customers of PARTYNRIDENASHVILLE who are California residents to request certain information regarding PARTYNRIDENASHVILLE's disclosure of personal information for their direct marketing purposes. To make such a request, please write to: . Within 30 days of receiving such a request, PARTYNRIDENASHVILLE will provide a list of the categories of personal information disclosed to third parties for third-party direct marketing purposes during the immediately preceding calendar year, along with the names and addresses of these third parties. This request may be made no more than once per calendar year. PARTYNRIDENASHVILLE reserves its right not to respond to requests submitted other than to the address specified in this paragraph.

California's privacy laws require a company to provide notice to California users of their rights to receive information on to which entities their information was shared for marketing purposes.

## 9. Accountability.

- (a) **Questions, Problems and Complaints.** If you have a question about this policy statement, or a complaint about PARTYNRIDENASHVILLE compliance with this privacy policy, you may contact PARTYNRIDENASHVILLE by e-mail at partynridenashville@gmail.com. If PARTYNRIDENASHVILLE is unable to resolve your complaint to your reasonable satisfaction or if customer does not receive acknowledgment of an inquiry, customer may elect to proceed by contacting (615) 337-4342.
- (b) **Terms of Use.** If customer chooses to enter into a purchase order, customer's action is hereby deemed acceptance of PARTYNRIDENASHVILLE practices described in this policy statement. Any dispute over privacy between customer and PARTYNRIDENASHVILLE is subject to the provisions of this notice and to PARTYNRIDENASHVILLE's Terms of Use Agreement which is hereby incorporated herein and which can be read at [www.partynridenashville.com](http://www.partynridenashville.com).